

# Privacy Policy

**Last updated: [Date]**

Thank you for visiting our website. At [Your Company Name], we respect your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website or interact with our HVAC services.

## 1. Information We Collect

We may collect information about you in a variety of ways, including:

- **Personal Information:** Such as your name, address, phone number, email address, or other details you voluntarily provide when you request a service appointment, estimate, or contact us through forms, phone calls, or emails.
- **Service Information:** Details about your heating and cooling equipment, service history, and preferences related to your HVAC needs.
- **Usage Data:** Such as your IP address, browser type, operating system, referring pages, and the dates and times of your visits.
- **Cookies and Tracking Technologies:** We may use cookies and similar technologies to improve your browsing experience and collect information about how you use our site.

## 2. How We Use Your Information

We may use the information we collect for purposes such as:

- Scheduling and providing HVAC maintenance, repair, or installation services.
- Responding to your inquiries, service requests, or estimates.
- Sending you reminders, updates, promotions, or newsletters related to our HVAC services.
- Improving our website, customer service, and offerings.
- Complying with legal obligations and industry standards.

## 3. How We Share Your Information

We do not sell or rent your personal information. We may share your information with trusted third parties who help us deliver our HVAC services, such as technicians, service partners, or payment processors, provided they agree to keep your information

confidential. We may also share information when required by law or to protect our legal rights.

#### **4. Security of Your Information**

We take reasonable precautions to protect your information from unauthorized access, disclosure, or misuse. However, please note that no method of transmission over the internet or electronic storage is completely secure.

#### **5. Your Choices**

You may choose to disable cookies through your browser settings. You can also opt out of receiving marketing communications by following the unsubscribe link in our emails or by contacting us directly.

#### **6. Third-Party Links**

Our website may contain links to other websites or resources. We are not responsible for the privacy practices or content of these third-party sites.

#### **7. Children's Privacy**

Our website and services are not directed toward children under 13 years old. We do not knowingly collect personal information from children.

#### **8. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last updated" date.

#### **9. Contact Us**

If you have any questions about this Privacy Policy or your information, please contact us at:

[Your Company Name]

[Your Company Phone Number]